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ADVISORSHARES®
Actively Managed ETFs

GYEN/NYSE Arca

COMMODITY

How the Gartman Gold/Yen ETF Works

The AdvisorShares Gartman Gold/Yen ETF (NYSE Arca: GYEN) seeks to provide positive returns by utilizing the Japanese yen to invest its assets in the gold market. GYEN offers investors an alternative method to invest in gold by financing gold purchases in liquid currencies other than the U.S. dollar. The Japanese yen is obtained through the sale of either exchange-traded currency futures or “over-the-counter” foreign exchange forward contracts. GYEN is managed by AdvisorShares Investments, LLC (“Portfolio Manager”).

5 Key Attributes

Alternate Currency Exposure – GYEN utilizes the Japanese yen to fund its gold position. For investors that are accustomed to buying and selling gold in US dollar terms (a widely used benchmark in other Gold ETFs), GYEN seeks to neutralize US dollar risk.
Access to one of Dennis Gartman’s Popular Investment Ideas – Over the course of many years, economist Dennis Gartman has become well known for his cross trading of currencies and/or commodities. GYEN allows for a simple, cost effective way for investors to obtain a similar investment idea of gold priced in euros.
Liquidity and Transparency – GYEN trades on the NYSE Arca Exchange, and can be easily bought and sold throughout the trading day. GYEN’s holdings are available daily on the advisorshares.com website.
Tax Efficiency – GYEN is not subject to Unrelated Business Taxable Income (UBTI) nor will trigger a Schedule K-1, a feature in a commodity-linked investment.
Positive Cost of “Carry” – As a byproduct of the current market environment, the strategy benefits from being short the currency in the form of what is effectively an interest rebate that accrues to the total return of the fund.

Fund Basics

Portfolio Manager: AdvisorShares Investments, LLC
Fund Inception: 02/11/2014
Symbol: GYEN
Exchange: NYSE Arca
Options: No
Dividend Frequency: Annual
Indicative Value: GYEN.IV
Net Asset Value: GYEN.NV
Fund Type: Actively-Managed ETF
CUSIP: 00768Y685

Where Does GYEN Fit in a Traditional Portfolio?

Exposure to gold in a traditional portfolio offers the opportunity to reduce that portfolio’s correlation to the broad equity market which in turn can reduce overall volatility. Gold also has a tendency to rise in the face of external shocks as does the US dollar. Owning gold in currency terms other than the US dollar can make for a more efficient exposure when uncertainty and emotion have escalated.

Why Invest in GYEN?

For an Alternative Gold Funding Currency - Most gold investment vehicles use the U.S. dollar for making gold purchases. GYEN’s “Gold Financed in Yen” strategy offers an investor the flexibility to choose an alternative funding currency for their gold purchases, based on their individual risk preferences.
Efficient non-U.S. Dollar Financing - The Portfolio Manager will assess the US dollar and euro yield curve to determine the most cost effective maturity at which to borrow euros to fund gold purchases. However, the chosen maturity for funding will never exceed six months so as to minimize the exposure of the fund to longer term interest rates, which may be more volatile shorter term interest rates.
Drawdown Protection during Stressed Markets - Holding gold in a non-U.S. dollar denominated currency may help to limit the downside risk during stressed market environments where the U.S. dollar becomes a safe haven store of value.
Potential Inflation Protection - Holding an allocation to gold in a portfolio may provide a hedge against inflation.

Gartman Gold/Yen ETF

About the Portfolio Manager

Robert M. Parker, CFA

Rob Parker is the Director of Capital Markets for AdvisorShares, where he oversees trading, portfolio management and fund operations activity for the firm. Rob's professional career has spanned over a decade and a half within the financial services industry, where he has worked across compliance, due diligence, and investment analysis as well as positions of Senior Portfolio Manager and Firm Principal. Rob managed assets for a proprietary investment practice that he created after serving as Senior Portfolio Manager at ProShare Advisors, where he managed leveraged, inverse, and long-short ETFs. Rob previously held positions held at Capital Financial Group, Wachovia Securities, The Advisors Group, and FOLIOfn, serving in a variety of analyst roles. He is a graduate of National University, earning a Bachelor of Science. He holds the Chartered Financial Analyst (CFA) designation and is a member of the CFA Society of Washington, DC.

Before investing you should carefully consider the Fund's investment objectives, risks, charges and expenses. This and other information is in the prospectus, a copy of which may be obtained by visiting the Fund's website at www.AdvisorShares.com. Please read the prospectus carefully before you invest. Foreside Fund Services, LLC, distributor.

There is no guarantee that the Fund will achieve its investment objective. An investment in the Fund is subject to risk, including the possible loss of principal amount invested. Other Fund risks include: counterparty credit risk; currency risk, derivatives risk, early closing risk, equity risk, Exchange-Traded Vehicle risk, geographic concentration risk, gold risk, liquidity risk, regulatory risk, tax risk and trading risk. The Fund invests in derivatives that may pose risks in addition to those associated with investing directly in securities or other investments, including illiquidity of the derivatives or improper valuation. Please see the prospectus for detailed information regarding risk.

Shares are bought and sold at market price not net asset value (NAV) and are not individually redeemed from the Fund. Market price returns are based on the midpoint of the bid/ask spread at 4:00 pm Eastern Time (when NAV is normally determined) and do not represent the return you would receive if you traded at other times.

Definitions

Exchange-traded futures are futures contracts to exchange one currency for another at a specified date in the future at a price (exchange rate) that is fixed on the purchase date. Currency futures are traded on exchanges that provide regulation in terms of centralized pricing and clearing.
An **'Over-the-counter' forward contract** is a customized contract between two parties to buy or sell an asset at a specified price on a future date. Forward contracts do not trade on a centralized exchange and are therefore regarded as over-the-counter (OTC) instruments.
Drawdown is the peak-to-trough decline during a specific record period of an investment, fund or commodity.
The **Yield Curve** is a graph that plots the yields of similar-quality bonds against their maturities, ranging from shortest to longest.