



FNG

AdvisorShares New Tech & Media ETF

How the AdvisorShares New Tech & Media ETF Works

The industrial revolution ushered in a new age of economic growth and development. Historically, the advent of innovative ways to build and communicate have continued to drive the global economy forward. Breakthroughs from the invention of the light bulb, transportation advancements, assembly lines, the telephone, computer chips and the internet have accelerated the growth of new companies as the equity markets progress higher and higher. The AdvisorShares New Tech and Media ETF (Ticker: FNG) is an actively managed strategy designed to invest in the companies that are driving economic growth in the modern era, and can adapt to changing leadership by maintaining the ability to invest in the next generation of technology and media companies leading the equity markets.

FNG's investment thesis believes that high-performing technology and media leaders, popularly characterized as "FANG," will continue to provide superior long-term performance. These disruptive innovators have created, acquired and refined current business models more successfully than others in the technology and media industries, establishing them as leaders on the forward edge. The portfolio manager seeks to identify additional constituents with similar characteristics using technical analysis, sampling and broad-based fundamental reviews to enhance the exposure of the portfolio. This approach will be dynamic, enabling the portfolio management team to use a repeatable and scalable process that consistently seeks out the next industry leaders in technology and media as those faces change over time.

Key Attributes

Narrow & Concentrated Exposure to FANG - FNG's portfolio management team seeks to provide a similar return stream to the performance of technology and media equity leaders as characterized by the FANG stocks acronym, representative of the first letters of Facebook, Amazon, Netflix and Google (now Alphabet), as well as Alibaba often providing an additional "A" to make the "FAANG" acronym.

Actively Managed Access to Current & Future Leaders - The companies in FNG's high-growth portfolio have demonstrated leadership in their respective industries. By investing in such disruptive innovators and similar-type companies, this portfolio maintains both a leadership and a leading-edge role.

FANG Performance & Disruptive Innovators - FNG offers actively managed ETF access to this concentration of high-performing technology and media stocks allowing flexibility within its portfolio, unlike the restrictions of following an index.

Economically Friendly Product - FNG delivers a more inclusive price point for investors seeking exposure to the this segment of the equity market along with added diversification benefits. An expensive entry for many of these equity behemoths can prevent investors from buying shares of the individual companies.

Why Invest in FNG?

Current Day Market Leaders - The companies among the high-performing technology and media leadership advance commerce forward and can outperform broad market benchmarks. These equities are also consistently increasing their market cap within broad-based indexes due to superior fundamentals and company management. FNG's portfolio management team believes these leadership qualities will be maintained as long-term drivers of equity markets.

Ability to Diversify Among Tech & Media Leaders - The strong balance sheets and appetites for expansion that exist within the high-growth equity core creates a natural diversifying quality to the ETF's portfolio. Notable company acquisitions by market leaders exemplify how owning outliers may return more than originally assumed. FNG seeks to fill the void for those investors that don't want to rely on specific equity selection therefore minimizing company specific risk, but maintain an investment view on the overall technology, media and social media industries.

Exposure to Future Tech & Media Leaders - Before the FANG acronym became apropos, there were the Four Horsemen (Microsoft, Intel, Dell and Cisco), and long prior to that came the Nifty Fifty. Inevitably, if history provides any guide, new companies will emerge to assume the role of market leaders. Whether that evolves in months, years or decades, the actively managed ETF's investment process is designed to identify these new constituents and seeks to maintain their performance within the portfolio. The actively managed aspect of FNG allows for evolution and relevance, as opposed to the constraints and staleness that can follow index-based ETFs.

Fund Basics

Portfolio Mgr.: Sabretooth Advisors, LLC
Fund Inception: 07.11.2017
Symbol: FNG
Exchange: NYSE Arca
Options: Yes
Dividend Frequency: Annual
Indicative Value: FNG.IV
Net Asset Value: FNG.NV
Fund Type: Actively-Managed ETF
CUSIP: 00768Y552

Where Does FNG Fit in a Traditional Portfolio?

FNG can provide a high-growth complement or satellite equity holding to a broad-based equity allocation, while mitigating specific company risk for investors seeking efficient exposure to the market leaders and disruptive innovators among technology and technology-related companies.

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About Sabretooth Advisors, LLC.

Sabretooth Advisors is an RIA comprised of a seasoned group of ETF and Trading industry professionals with an average of 20 years of financial services experience. Sabretooth has an affiliation with two financial service firms (Precision Securities and Street One Financial), which provides extended outreach to the capital markets and the investment community.

About the Lead Portfolio Manager

Scott Freeze, chief investment officer of Sabretooth Advisors, LLC

Mr. Freeze has been involved with ETFs since entering the financial services industry in the 1990s and brings over 25 years of financial services industry experience on both the buy side and sell side. Prior to joining Sabretooth, he founded Street One Financial in 2009 to serve as an Alternative Liquidity provider in the ETF space. He brings a wealth of product knowledge within in the Registered Investment Advisor channel as well as in the Authorized Participant and Market Maker space in leading Sabretooth. He has frequented as a guest on CNBC, Bloomberg, Fox Business and has been often printed in Wall Street Journal, New York Times and various industry outlets.

Before investing you should carefully consider the Fund's investment objectives, risks, charges and expenses. This and other information is in the prospectus, a copy of which may be obtained by visiting the Fund's website at www.AdvisorShares.com. Please read the prospectus carefully before you invest. Foreside Fund Services, LLC, distributor.

There is no guarantee that the Fund will achieve its investment objective. An investment in the Fund is subject to risk, including the possible loss of principal amount invested. When the Fund focuses its investments in a particular industry or sector, financial, economic, business, and other developments affecting issuers in that industry, market, or economic sector will have a greater effect on the Fund than if it had not done so. Market or economic factors impacting technology companies and companies that rely heavily on technological advances could have a major effect on the value of the Fund's investments. Shares of the Fund may trade above or below their net asset value ("NAV"). The trading price of the Fund's shares may deviate significantly from their NAV during periods of market volatility. There can be no assurance that an active trading market for the Fund's shares will develop or be maintained. In addition, equity markets tend to move in cycles which may cause stock prices to fall over short or extended periods of time. Other Fund risks include market risk, liquidity risk, large cap, mid cap, and small cap risk. Please see prospectus for details regarding risk.

Shares are bought and sold at market price not net asset value (NAV) and are not individually redeemed from the Fund. Market price returns are based on the midpoint of the bid/ask spread at 4:00 pm Eastern Time (when NAV is normally determined) and do not represent the return you would receive if you traded at other times.